

International Conference on Tourism, Management and Culture



Congress Program

April 29-30, 2022

Baku, Azerbaijan

Azerbaijan Tourism and Management University

Zoom Meeting ID: **838 8835 0288**

Zoom Passcode: **292929**

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- To be able to make a meeting online, login via <https://zoom.us/join> site, enter ID instead of "Meeting ID or Personal Link Name" and solidify the session.
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TECHNICAL INFORMATION

- Make sure your computer has a microphone and is working.
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- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

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-Opening Ceremony-

29.04.2022

Time (Baku): 10⁰⁰-11⁰⁰

Time (Ankara): 09⁰⁰-10⁰⁰

PRESIDENT OF THE CONFERENCE

Prof. Dr. İlham MEDETOV

Azerbaijan Tourism and Management University Rector

Dr. Mustafa Latif EMEK

President of IKSAD Institute

HEAD OF THE SCIENCE AND ADVISORY BOARD

Prof. Dr. Nesirulla NESİRLİ

Azerbaijan Tourism and Management University

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Assoc. Prof. Dr. Vügar NEZEROV

Azerbaijan Tourism and Management University

Zoom Meeting ID: **838 8835 0288**

Zoom Passcode: **292929**

**Venue: Azerbaijan Tourism and Management University*

29.04.2022 | HALL-1 | SESSION-1



Baku Local Time: 11⁰⁰-13⁰⁰



Ankara Local Time: 10⁰⁰-12⁰⁰

HEAD OF SESSION: Prof. Dr. Lütüfı BUYRUK

| AUTHORS | AFFILIATION | TOPIC TITLE |
|--|--|---|
| Arş. Gör. Dr. Sercan ARAS | Necmettin Erbakan Üniversitesi | KÜLTÜREL MİRAS TURİZMİ VE TURİST REHBERLERİ: LİTERATÜR ARAŞTIRMASI |
| Dr. Yılmaz Bayar | --- | SON 10 YILDA TÜRKİYE'DE KURUMSAL SOSYAL SORUMLULUK VE KURUMSAL İTİBAR BAĞLANTISI İLE İLGİLİ YAPILAN AMPİRİK ARAŞTIRMALARIN İNCELENMESİ |
| Emre BİLMEZ Prof. Dr. Lütüfı BUYRUK | Nevşehir Hacı Bektaş Veli Üniversitesi | TÜRK MUTFAĞINA AİT BAZI ÇORBALARIN İNTERNETTE ARANMA SIKLIĞI: GOOGLE TRENDS ÖRNEĞİ |
| Mehmet Akif ŞEN | Giresun Üniversitesi | KOKULU ÜZÜMÜN (İSABELLA ÜZÜMÜ) TRABZON MUTFAK KÜLTÜRÜNDE KULLANIMI |
| Dr. Öğr. Üyesi Abdullah Emre ÇAĞLAR | Atatürk Üniversitesi | BRICST ÜLKELERİNDE TURİZME DAYALI EKONOMİK BÜYÜME HİPOTEZİ GEÇERLİ MİDİR? BOOTSTRAP GRANGER NEDENSELLİK YAKLAŞIMINDAN KANITLAR |
| TAHIRA GARABEYLİ | The Academy of Public Administration under the President of the Republic of Azerbaijan | HISTORICAL OVERVIEW OF THE RIGHTS OF THE CHILD |
| Murad Hajiyev | Azerbaijan Tourism and Management University | MONETARY POLICY RELATIONSHIP WITH AGRICULTURE |
| Arş. Gör. Turan OKUL Doç. Dr. Güntekin ŞİMŞEK | Aydın Adnan Menderes Üniversitesi Kırgızistan-Türkiye Manas Üniversitesi | MAY WEB 3.0 CHANGE THE FEATURES OF TOURISM PRODUCT? |
| QASIMLI HACI HACIBALA OĞLU | BAKİ DÖVLƏT UNİVERSİTETİ | THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) IN INFORMATION SUPPORT OF LIBRARY AND TOURISM ACTIVITIES IN THE REPUBLIC OF AZERBAIJAN |

29.04.2022 | HALL-2 | SESSION-1



Baku Local Time: 11⁰⁰-13⁰⁰



Ankara Local Time: 10⁰⁰-12⁰⁰

HEAD OF SESSION: İ.ü.f.d. Məmmədov Rövşən

| AUTHORS | AFFILIATION | TOPIC TITLE |
|---|--|--|
| Quliyev Aydın Vaqif oğlu Dos., t.e.d. İsmayıl Həsənov | ATMU | APPLICATION OF INTERNATIONAL EXPERIENCE IN THE DEVELOPMENT OF TOURISM IN THE LIBERATED TERRITORIES OF AZERBAIJAN |
| Əlizadə Şəmsad İ.ü.f.d. Məmmədov Rövşən | Azərbaycan Turizm və Menecment Universiteti | FINANCIAL ANALYSIS AND IMPORTANCE OF THE TOURISM SECTOR AT THE MICRO AND MACRO LEVEL AND ITS NECESSITY |
| Assoc., ph.d. Sakina Hacıyeva Assoc., ph.d. Jamal Hacıyev Ağayeva Cəmilə Eldar qızı | ATMU | THE ROLE OF INVESTMENT IN THE TOURISM SECTOR |
| Vəlizadə Fidan Ruhulla | Azərbaycan Turizm və Menecment Universiteti | ("RAMAZAN AYI" NIN İSLAM MƏDƏNİYYƏTI VƏ DINI TURİZMIN İNKİŞAFINDAKI ƏHƏMİYYƏTI |
| Saida Mammadova | Azerbaijan Tourism and Management University | CHINESE TURKISH RELATIONS IN THE CONTEXT OF TOURISM |
| Otar Alizada | Azerbaijan Tourism And Management University | FINANCIAL ACCOUNTING AND AUDIT PROBLEMS IN AGRICULTURAL-INDUSTRIAL BUSINESSES IN AZERBAIJAN AND WAYS TO IMPROVE THEM |
| Shalala Nazarova | Azerbaijan State Pedagogical College under Azerbaijan State Pedagogical University | ACTUAL PROBLEMS OF PEDAGOGICAL CONDITIONS OF FORMATION OF SELF-AWARENESS OF ADOLESCENTS WITH LIMITED HEALTH IN CONDITIONS OF INCLUSIVE EDUCATION |
| Arş. Gör. Dr. Osman ŞENOL Arş. Gör. Dr. Selin KALENDER Arş. Gör. Dr. Merve KİŞİ | Karadeniz Teknik Üniversitesi Süleyman Demirel Üniversitesi | EKONOMİK GÖSTERGELERİN İNTİHAR ORANI ÜZERİNDE ETKİSİNİN PANEL VERİ ANALİZİ YÖNTEMİ İLE İNCELENMESİ: ÜST-ORTA GELİR GRUBU ÜLKELER ÜZERİNDE BİR UYGULAMA |
| Dr. Yasaman ABASOVA Aygün Shirin | Azerbaijan Tourism and Management University | CLUSTER APPROACH TO SUSTAINABLE DEVELOPMENT OF TOURISM IN AZERBAIJAN |

29.04.2022 | HALL-3 | SESSION-1



Baku Local Time: 11⁰⁰-13⁰⁰



Ankara Local Time: 10⁰⁰-12⁰⁰

HEAD OF SESSION: Assoc., ph.d.Ü. Sadiqova

| AUTHORS | AFFILIATION | TOPIC TITLE |
|--|--|--|
| Assoc., ph.d. Vüqar Nəzərov Proph.m.s.d.Nailə Kələntərli | Azərbaycan Turizm və Menecment Universiteti Azərbaycan Dövlət Bədən Tərbiyəsi və İdman Akademiyası | FINANCIAL AND ECONOMIC POTENTIAL OF TOURISM IN THE POST - PANDEMIC PERIOD IN THE REPUBLIC OF AZERBAIJAN |
| Cefer Mesediyev Assoc., ph.d. Vuqar Nazarov | Azerbaijan University of Tourism and Management | DEVELOPMENT AND REGULATION OF TOURISM IN AZERBAIJAN ANALYSIS AND EVALUATION OF THE CURRENT SITUATION |
| Dos., i.ü.f.d. Vüqar Nəzərov Dos., i.ü.f.d. Hacıyev Camal Cəlil Vasif Ahadov Telli Mircabbar qızı Seyidova | Azərbaycan Turizm və Menecment Universiteti | IMPACT OF THE OPENING OF ZANGAZUR CORRIDOR IN AZERBAIJAN ON THE ECONOMIC DEVELOPMENT OF THE COUNTRY |
| İmanlı İlkin Maqsud oğlu | Azərbaycan Turizm və Menecment Universiteti | PROBLEMS IN FINANCIAL STABILITY INSTITUTIONAL REGULATION |
| Bahar Quliyeva Eldar qızı | Azərbaycan Turizm və Menecment Universiteti | AZƏRBAYCAN RESPUBLİKASINDA KORONAVİRUS (COVID-19) PANDEMİYASI DÖVRÜNDƏ TURİZM SAHƏSİNİN PROBLEMLƏRİ VƏ HOTELLƏR QARŞISINDA QOYULAN TƏLƏBLƏR |
| Assoc., ph.d. Sakina Həjiyeva Assoc., ph.d. Jamal Həjiyev head teacher Shahin Mustafayev Azer Mazanov | Azerbaijan University of Tourism and Management | ANTI - INFLATIONARY MEASURES IN POST-PANDEMIC CONDITIONS IN THE REPUBLIC OF AZERBAIJAN AND THE DEGREE OF THEIR IMPACT ON THE NATIONAL ECONOMY |
| i.e.ü.f.d. dos Səkinə Abdurahim Hacıyeva qızı Novruzli Əli Mübariz oğlu | Azərbaycan Turizm və Menecment Universiteti | FEATURES OF THE NATIONAL FINANCIAL MARKET AND THE BANKING SYSTEM |
| Dr. Sadiqova Ulkar Farhad | Azerbaijan Tourism and Management University | FINANCIAL SUPPORT IN THE DEVELOPMENT OF SOCIAL-FOCUSED NON-PROFIT ORGANIZATIONS. |
| Dos., i.ü.f.d. Vüqar Nəzərov Vüsəl Həsənov | Azerbaijan Tourism and Management University | INNOVATIVE FACTORS OF THE IMPACT OF FINANCIAL INFRASTRUCTURE ON ENTREPRENEURSHIP IN AZERBAIJAN |

29.04.2022 | HALL-4 | SESSION-1



Baku Local Time: 11⁰⁰-13⁰⁰



Ankara Local Time: 10⁰⁰-12⁰⁰

HEAD OF SESSION: Assoc., ph.d. Jamal Hajiyev

| AUTHORS | AFFILIATION | TOPIC TITLE |
|---|---|--|
| Aynura Mammadova | Azerbaijan Tourism and Management University | DIFFERENT THEORETICAL APPROACHES TO INCOME DIFFERENTIATION AND INCOME DIVISION IN POST-PANDEMIC |
| Seyid Həmid oğlu Həmidov | Azərbaycan Turizm və Menecment Universiteti | ANALYSIS OF AZERBAIJAN'S POSITION IN THE TOURISM COMPETITION INDEX OF THE WORLD ECONOMIC FORM |
| Aslanov Aslan İlqar | ATMU | TURİZMDƏ RƏQABƏT QABİLİYYƏTLİLİK |
| Nijat Novruzov | Azerbaijan University of Tourism and Management | THE ROLE OF LENDING IN ECONOMIC DEVELOPMENT |
| Quluzadə Təhminə Fəxrəddin qızı | Azərbaycan Turizm və Menecment Universiteti | MÜALİCƏVİ TURİZMİN MAHİYYƏTİ VƏ AZƏRBAYCAN TURİZMİNDƏ YERİ |
| Dos.,i.ü.f.d. Hacıyev Camal İ.e.n Afət Həsənova Fidan İsayeva | Azərbaycan Turizm və Menecment Universiteti | THE IMPACT OF THE DEVELOPMENT OF TRANSPORTATION ON TOURISM IN THE LIBERATED AREAS |
| i.e.n. A.M.Həsənova G.A. Babayeva | ATMU AZDİU | RƏSMİ STATİSTİKA MƏLUMATLARININ, İNZİBATI VƏ İRİHƏCMLİ (BIG DATA) MƏLUMATLARIN İSTEHSALI PROSESLƏRİNİN STANDARTLAŞDIRILMASI MODELƏRİ |
| QULİYEV ƏLİZAMİN ƏLİ OĞLU | AZƏRBAYCAN TURİZM VƏ MENECMENT UNİVERSİTETİ | "IMPROVEMENT OF THE SYSTEM OF STATE PROMOTION OF SELF-EMPLOYMENT IN THE AGRICULTURAL SECTOR" |
| Sevil Hüseynova Vüqar qızı | | BİZNESDƏ İNFORMASIYA TEXNOLOGİYALARININ İNKİŞAFINDAKI MÜASİR TENDENSİYALAR |
| Könül Xanlarova | Azərbaycan Turizm və Menecment Universiteti | ƏDƏBİYYATDA MÜHARİBƏ MÖVZUSUNA MÜƏLLİF MÜNASİBƏTİ |

29.04.2022 | HALL-5 | SESSION-1



Baku Local Time: 11⁰⁰-13⁰⁰



Ankara Local Time: 10⁰⁰-12⁰⁰

HEAD OF SESSION: Dr. Yusuf Günaydın

| AUTHORS | AFFILIATION | TOPIC TITLE |
|--|--|---|
| PhD Maria KUCHERIAVA | SESE the "Academy of Financial Management" | PREREQUISITES FOR ASSESSMENT OF NON-FINANCIAL REPORTING QUALITY |
| Assist. Prof. Dr. Ishrat Jahan | Galgotias University | IMPACT OF WOMEN'S EDUCATION ON INDIA'S ECONOMIC GROWTH |
| Maciej Jagódka | Cracow University of Economics | THE STATE OF HUMAN CAPITAL AND INNOVATIVENESS OF EUROPEAN REGIONS- MEASUREMENT METHODS AND THE FUTURE'S CHALLENGES |
| Dr. Mohammad Altaf Khan Amulya Kumar Sahoo | Jamia Millia Islamia | DRIVERS OF MARINE ECONOMY IN INDIA: AN EMPIRICAL INVESTIGATION OF FISHERIES AND TOURISM SECTORS |
| Ismail Olufemi Amusat Waid Abiodun Alasiri Muritala Babatunde Sannie Titus Olugbemileke Sanyaolu Jolaolu Olumide Oyeleye | Lagos State Polytechnic University of Lagos | APPRAISING DIGITAL MARKETING AND SALES PERFORMANCE OF SELECTED SMALL AND MEDIUM SCALE ENTERPRISES IN LAGOS STATE, NIGERIA |
| Mohammed Ahmed | Arba Minch University | ECONOMIC LIBERALIZATION POLICY DOMAINS NEXUS EXPORT PERFORMANCE OF PRIVATIZED MANUFACTURING FIRMS IN ETHIOPIA |
| Mohammed Ahmed Abebe Ejigu Alemu Habtamu Endris | Arba Minch University International Maritime College Arba Minch University | FIRMS' ATTRACTIVENESS IN THE INTERNATIONAL MARKET: NEXUS OF UNENTHUSIASTIC VIEWS AND POLICY INCONSISTENCY ON PRIVATIZATION MODALITIES IN ETHIOPIA |
| Dr. Yusuf Günaydın | Final International University | ECOLOGICAL PRACTICES IN RESORT HOTELS: AN INVESTIGATION INTO A FIVE STAR RESORT HOTEL IN BODRUM, TURKEY |